

Mail Stop Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering.

Conf. No.: 6478 : Group Art Unit: 2623
Appln. No.: 09/748,942 : Examiner: Lambrecht, Christopher
Filing Date: 27 December 2000 : Attorney Docket No.: T721-15

Title: Advertisement Distribution system for distributing targeted advertisements in television systems

AMENDMENT

This paper is being filed in response to the Final Office Action dated March 22, 2007. This response is being timely filed by virtue of the accompanying Petition for Extension of Time (one-month), which extends the period available for reply to and including July 23, 2007 (July 22 being a Sunday).

Please amend the above-identified patent application, without prejudice, as follows: